

GUIDELINES TO THE AUTHORS

P-ISSN: 0974-2646

E-ISSN: 0976-7940

RNI No.: UPBIL/2008/24399

International Journal of Commerce and Business Management**Accredited by NAAS- NAAS Ratings 2020 : 4.14**

International Journal of Commerce and Business Management is an official publication of the HAS. It features the original research in all branches of Agricultural, Crop Improvement and other cognate sciences of sufficient relevance. The journal publishes three types of articles. i.e. Review/Strategy/Case study (exclusively by invitation from the personalities of eminence), Research paper and Research Note. The manuscripts should be submitted in triplicate with CD in all respect to the Editor, **International Journal of Commerce and Business Management**, 418/4 Numaish Camp, MUZAFFARNAGAR-251001 (U.P.) INDIA. To facilitate an editorial decision on the acceptability, or otherwise, of their manuscript, and to speed-up subsequent publication, authors are strongly advised to consult the format of papers in a recent issue of **International Journal of Commerce and Business Management**. Manuscripts should conform to the S.I. system of numerical data and data should be subjected to appropriate statistical analysis. On receipt of an article at the Editorial Office, an acknowledgment letter with number is sent to the corresponding author. This number should be quoted or reproduced while making any enquiry about its status. **ALL THE AUTHORS OF THE ARTICLE/PAPER MUST BE THE SUBSCRIBER OF THE JOURNAL.**

Review/Strategy/Case study : It should be comprehensive, up-to-date and critical on a recent topic of importance. The maximum page limit is of 16 double spaced typed pages including tables and figures. It should cite latest literatures and identify some gaps for future. It should have a specific title followed by the Name(s) of the author(s), Affiliation : Address of the institution(s) where the research was undertaken and corresponding author with address.

Research Paper : The paper should describe a new and confirmed findings, should not generally exceed 12 typed pages including tables/figures etc. A research paper should have the following features.

Title followed by the Name(s) of the author(s), Affiliation : Address of the institution(s) where the research was undertaken.

Each paper must start with a brief but informative and broadly understandable Summary/Abstract.

Key words : Maximum five - six keywords to be indicated.

Introduction : A short introduction of the research problem followed by a brief review of literature and objective of the research.

Materials and Methods : Describe the materials used in the experiments, year of experimentation, site etc. Describe the methods employed for collection of data in short.

Results and Discussion : This segment should focus on the fulfillment of stated objectives as given in the introduction. It should contain the findings presented in the form of tables, figures and photographs.

Acknowledgment (where applicable).

Reference : *References should be at least 20-25 in numbers. Reference should be arranged alphabetically according to author's names and should be placed at the end of the article. Each reference should contain the names of the author with initials, the year of the publication, title of the article, the abbreviated title of the journal according to the World List of Scientific Periodicals, Volume and page no(s). In the text the reference should be indicated by the author's name in bold, followed by the year. References given under the heading should also be quoted in the text (Mandatory).*

Research note : The text including table(s) and figure(s) should not exceed five pages. It should have a short title; followed by name of author(s) and affiliation and references. There should be no subheadings, i.e. Introduction, Materials and Methods etc. The manuscript should be in paragraphs mentioning the brief introduction of the topic and relevance of the work, followed by a short description of the materials and methods employed, results and discussion based on the data presented in 1 or 2 table(s)/figure(s) and a short conclusion at the end. References, should be maximum of seven in Nos. at the end.

General Instructions:

- ☐ Author must submit the following materials to the Editor either through mail (on-line) or by post :
 - a) Three computer printed copies of the manuscript, printed on one side of A4 size paper with proper margin (If the paper is sent by post).
 - b) CD OF THE PRINTED PAPER (M.S. Word in one single file with tables, figures, graphs etc.).
 - c) SHORT RUNNING TITLE.
- ☐ Processing fee Rs. 1500/- per research paper/article is mandatory.
- ☐ JOURNALS ANNUAL SUBSCRIPTION (MANDATORY) / LIFE SUBSCRIPTION FEE FOR EACH AUTHOR.
- ☐ At the bottom of first page, address of the corresponding author and co-author(s), Tel. No., Fax No. and E-mail ID etc. must be specified.
- ☐ Article forwarded to the Editor for publication is understood to be offered to the **Journal** exclusively. It is also understood that the author(s) have obtained a prior approval of their Department, Faculty or Institute in case where such approval is necessary. Submission will also imply that all named co-authors have agreed to the work been sent out for peer-review and possibly published, and that they have no undeclared competing financial interests.
- ☐ Acceptance of a manuscript for publication in the **Journal** shall automatically mean transfer of copyright to the Society. The Editorial Board takes no responsibility for the fact or the opinion expressed in the Article, it rests entirely with the author(s) thereof.
- ☐ The same data should not be presented in tables and figures both.
- ☐ **Common causes for the papers being rejected are :** (i) that they report a single small or incomplete experiment that makes a minor or uncertain contribution to new knowledge or understanding. (ii) that the data are statistically insignificant and /or do not support the claims being made, (iii) they are written so poorly, without references to these and the more detailed instructions for authors, that they are incomprehensible.

Mail your papers on the given e-mail ID'S :

hahs_2005@yahoo.com hind_society@yahoo.com, hahs1624@gmail.com

Authors are requested to send their research articles strictly according to the format mentioned in the Guidelines to the authors. For any query call us at the no. Given below

Hind Agri-Horticultural Society

Website: www.researchjournal.co.in
Mobile: 09410284909