

Development of designs from traditional molela craft of Rajasthan for women apparels

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■ **ABSTRACT** : The present study was undertaken for development of new textile designs from traditional molela craft of Rajasthan. Researcher selected 30 designs of molela craft and critically analyzed, Adobe photoshop and Corel Draw software were used by the researcher for adaption and development of ten new motifs/design along with six different placements of each developed motif based on its suitability for application on women apparels. These developed motifs and its placement were evaluated by a panel of judges to select one best design for the development of women apparels using five-point rating scale.

■ **KEY WORDS**: Designs, Traditional molela craft, Women apparels

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