

Preserving the fire: Some thoughts on traditional attire of *Bagri* females

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■ **ABSTRACT** : The past few decades witnessed some developments that have left a permanent mark on the life style and costumes. The traditional costumes, jewellery and other accessories as well as a traditional lifestyle have been adversely affected by various factors of the social change process and vanished into the antiquity. It is significant to document this heritage for posterity and conservation of our age-old rich traditions. The purpose of this study was to explore and document the attire of *Bagri* females of North Western India. Interview questions were mainly focused on specific information related to the upper and lower garments, headdresses and jewellery and body decoration. Findings of the study revealed that most preferred traditional dresses of *Bagri* females were *Aangi*, *Jamper*, *Ghaghro*, *Bugiyoo*, *Sunkukdo*, *Chundadi* and *Pila*. In the fashion market, there are some contemporary designs of dresses and jewellery available which shows similarity with *Bagri* attire.

■ **KEY WORDS**: *Bagri*, Attire, Culture, Female, Traditional

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