



## RESEARCH PAPER

# Study on livelihood of street food vendors

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**Abstract :** The street food being an informal food supply system provided livelihood and substantial amount of household income to the middle and low income urban population, who would otherwise be unemployed or under employed. Street foods play an important role in achieving food and nutritional security of the poor income groups, who would otherwise be insecure owing to the cost, accessibility and affordability of food. The present study was carried out with a view to analyze the overall performance of street food vendors in Coimbatore city of Tamil Nadu. The study was undertaken to analyze both the positive and negative effects of street food vending. The conventional and percentage analysis were carried out to draw meaningful inferences. The multiple linear regression was used to analyse the sales revenue of street food vendor.

**Key Words :** Street food vendors, Street food consumers, Livelihood, Regression, Employment, Affordability

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