



## RESEARCH PAPER

# Attitude of farmers towards Kisan Credit Card

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**Abstract :** The present investigation was conducted in Telhara tahsil in Akola district (Vidarbha region) of Maharashtra state. The main objective of the study was to study the attitude of farmers towards Kisan Credit Card. A pre-structured interview schedule was used to collect data from 120 respondents from 10 villages which were selected by using exploratory design of the social research during 2021-2022. The statistical methods such as frequencies, percentage, mean, standard deviation and correlation were used. The data of research study show that education was negatively correlated and land holding, farming experience, cropping pattern, annual income, social participation, achievement motivation, risk orientation were found to be positively and significantly related with attitude of farmers towards Kisan Credit Card.

**Key Words :** Attitude, Farmer, Respondent

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