



RESEARCH PAPER

Relationship of personal, socio-cultural, situational and psychological characteristics with perception of rural youth towards farming and their field of interest

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Abstract : India is supposedly a nation of young people and rural areas. Farming is the primary occupation of 72% of the country's people, who live in rural areas and contribute 30% of the nation's income. Youth in rural areas are predicted to be more inventive than seniors. According to the 2011 census, there are 27.5% of the 33 crore-strong total population of youth between the ages of 15 and 29. Given that Maharashtra is one of the most developed states in the nation and that young play a crucial part in its development, the Mumbai-based Yashwantrao Chavan Pratishthan issued the Maharashtra State Youth Policy Declaration in 2010. The comment of the Honorable Yashwantrao Chavan, "I feel that young generation is secure the future of the nation," is included in this policy. The specific objectives of the study: 1. To study the relationship of personal, socio-cultural, situational and psychological characteristics with perception of rural youth towards farming. 2. To study field of interest of rural youth in agriculture as an occupation. The research study was carried out in Satara district of Maharashtra State. In Satara district there are eleven tahsils out of which four tehsils namely Khandala, Wai, Koregaon, Phaltan selected for study as they have maximum number of rural youth population. Education, caste, marital status, father s occupation, economic motivation and was found positively and significantly correlated with perception of rural youth towards the agriculture and education and family income was found positively and significantly correlated with perception towards the agriculture as an occupation at 0.01 per cent level of probability. Age, social category, social participation is positively and no significant with perception of rural youth towards agriculture as an occupation. majority of respondents (35.83%) were interested in doing service government or non-government origination as their major occupation followed by 32.60 per cent respondents were interested in agriculture as a major occupation, whereas 17.50 and 14.17 per cent respondents had interest in agriculture business and Non-agricultural business (forest/ auto / riksha /grossary / pan shop etc.), respectively.

Key Words : Relationship, Rural youth , Personal, Socio-cultural, Situational, Interest

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