

Content analysis of elder abuse cases reported in selected regional news papers

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■ **ABSTRACT** : The aim of the study is to do content analysis pertaining to elder abuse. 80 articles related to elder abuse were analysed from 2018 to 2019 to study the reasons for elder abuse. The information collected was analyzed using frequencies and percentages. The result revealed that different types of elder abuse were found as physical abuse, emotional abuse, sexual abuse, financial exploitation, neglect and abandonment. The reasons for elder abuse were found as psychological and emotional abuse (56.25%), abuse by care givers (24.16%) mistreatment by their own children (14.32%) and improper medication (5.27 %).

■ **KEY WORDS**: News papers, Elder abuse, Senior citizen

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