



Research Article

# Relationship between socio-economic characteristics and entrepreneurial behaviour of pomegranate growers

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**SUMMARY :** A study on entrepreneurial behaviour of pomegranate growing farmers in Bagalkot district of Karnataka was carried out to analyze the pomegranate growers' entrepreneurship behaviour. The study revealed that majority of the farmers had medium entrepreneurial behaviour. Further the variables *viz.*, education, land holding, annual family income, mass media participation, extension participation and scientific orientation showed significant relationship, while remaining variables *viz.*, age, occupation and extension contact showed non-significant relationship with entrepreneurial behaviour of pomegranate farmers.

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