

**RESEARCH ARTICLE :**

# Constraints faced by banana growers in Kerala

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**SUMMARY :** The present study was conducted in Palakkad district of Kerala state with an objective to study the constraints faced by banana growers in adoption of banana production technology and obtained their suggestions to overcome these constraints. The data were collected with the help of interview schedule. Keeping the above in view, a research study was designed to study the constraints faced by banana growers in Palakkad district of Kerala. An ex-post facto research design was followed to conduct the study with a total of 120 banana growers selected from three blocks named Attapady, Mannarkkad and Sreekrishnapuram. The data was collected through pre-tested interview schedule, which was subjected for individual responding and interpreted. Bio physical constraints, technological constraints, socio personal constraints, economic constraints, administrative constraints and marketing constraints faced by the banana growers were found and presented in order of their importance.

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**KEY WORDS :**

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