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## A REVEW

## The impact of trading and poaching on bird populations in India

Mridul Lamba, Anil Kumar<sup>1</sup>, Ashok Kumar Pachar<sup>1</sup>, Harman<sup>1</sup>, Jyoti Antil<sup>2</sup>, Prashant Tripathi<sup>2</sup>, Neetu Sharda, Sonal Yadav and Naveen Kumar\* Department of Zoology, School of Basic and Applied Science, Raffles University, Neemrana, Alwar (Rajasthan) India (Email : Naveentak72@gmail.com)

Abstract : This review explores the significant impact of trading and poaching on bird populations in India. The widespread decline in avian species is attributed to habitat loss, poaching, and illegal trading. The study highlights the diverse factors driving these activities, including economic incentives, cultural practices, and the demand for exotic pets. The degradation of habitats due to pollution and human activities further exacerbates the decline in bird populations. The review underscores the urgent need for comprehensive conservation strategies and effective enforcement of wildlife protection laws to safeguard India's avian biodiversity.

Key Words : Bird conservation, Poaching, Illegal wildlife trade, Habitat loss

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\*Author for correspondence:

<sup>1</sup>Department of Biotechnology, Chaudhary Devi Lal University, Sirsa (Haryana) India

<sup>2</sup>Biodiversity and Wildlife Conservation Laboratory, Department of Zoology, Lucknow University, Lucknow (U.P.) India