

An exploration of socio-economic profile of rural women beneficiaries and non-beneficiaries of corporate social responsibility (CSR) initiatives

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Received: 16.02.2019; Revised: 24.04.2019; Accepted: 03.05.2019

■ **ABSTRACT :** Women are considered as the key component of development of any nation. Various programmes and policies are planned from time to time to uplift this section of the society to make development inclusive. The present paper aims to explore and compare the socio economic profile of the beneficiaries and non beneficiaries of corporate social responsibility (CSR) initiatives of private companies of Rajasthan so as to differentiate how these initiatives have been able to stir a change in their socio-economic status.

■ **KEY WORDS:** Socio-economic profile, Rural women, Corporate social responsibility (CSR)

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■ **HOW TO CITE THIS PAPER :** Bhati, Nishu Kanwar and Upadhyay, Rajshree (2019). An exploration of socio-economic profile of rural women beneficiaries and non-beneficiaries of corporate social responsibility (CSR) initiatives. *Asian J. Home Sci.*, 14 (1):115-119, DOI: 10.15740/HAS/AJHS/14.1/115-119. Copyright@ 2019: Hind Agri-Horticultural Society.