

Studying effectiveness of flipbook on hygiene during menstruation in terms of gain in knowledge by rural women

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■ **ABSTRACT :** The study was conducted in randomly selected Girwa Panchayat Samiti of Udaipur district of Rajasthan state with a sample of 50 rural women to study effectiveness of flipbook in terms of gain in knowledge by rural women. Findings revealed that, significant difference was found in pre and post-scores of overall knowledge of the respondents as the calculated t value (29.30) was highly significant. Overall knowledge of the respondents after their exposure to flipbook increased from 36.96 to 94.74 per cent with the gain of 57.76 per cent. In six components of hygiene during menstruation, as the calculated t values were found to be highly significant at .01 and .05 per cent level of significance and one component, 'managing menstruation and products used during menstruation' was non-significant. Post-test scores indicate that all the respondents shifted towards good knowledge category after exposure to flipbook in all the components of hygiene during menstruation with mean per cent scores ranged 89 to 98.5.

■ **KEY WORDS:** Flipbook, Hygiene during menstruation, Terms of gain, Knowledge, Rural women

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