

Evaluation of commercial utility of the developed knitted fabrics

■ Shikha Bajaj and Sandeep Bains

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■ **ABSTRACT** : Knitted are elastic, porous fabrics and can be constructed faster and at less production cost compared to woven fabrics. These are characterised by low weight of fabric, comfort of wearing and little to no aftercare. In the present study, blended knitted fabrics developed in two different yarn counts were assessed on the basis of several factors of evaluation including production feasibility, production cost, visual impact, handfeel and saleability. An interview schedule was employed to study the opinions of respondents having expertise in knitted fabric construction, machinery handling and their judgment for developed knitted fabrics was recorded. Findings revealed that blended knitted fabrics were highly production feasible. Parameters like visual impact, handfeel, fabric performance for clothing construction and saleability scored positive opinions as well.

■ **KEY WORDS**: Commercial, Fabrics, Feasibility, Knitting

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See end of the paper for authors' affiliations →

Shikha Bajaj

Department of Apparel and
Textile Science, College of Home
Science, Punjab Agricultural
University, Ludhiana (Punjab)
India

Email : shikhabajaj26@
gmail.com