

Designing of *Saree* blouse for bust size 80-84 cm

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■ **ABSTRACT** : Fashion is more than just clothing; it reflects the wider spectrum of aesthetics, art and design trends in contemporary society. The growth of fashion around us including *Saree* and *Saree* blouse for different occasions, it becomes a potential field of research study. Considering the above points, the investigator selected a study on designing of *Saree* blouse for bust size 80-84 cm. The collected designs were displayed in front of judges for their preferences. According to their preferences they have ranked five designs accordingly. The preferences were taken for suitability of designs and other elements of blouses. An interview schedule was used to take the preferences. The responses of judges were analyzed in rank order. design number 1 secured first rank followed by Design 7, 18, 8 and 9, respectively.

■ **KEY WORDS**: Fashion, Design, *Saree*, Blouse, Trend

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