

Assessment of developed tunics inspired from inlay work

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■ **ABSTRACT :** The investigation was carried out to design a line of tunics inspired from inlay work. Acceptance of respondents for prepared tunics was studied. Based on the preferential choices of the girls, six tunics were prepared using inlay motifs were rendered through machine embroidery. Evaluation of designed tunics was done by a sub-sample of thirty respondents. The most preferred tunic on the basis of silhouette was D₅ (Mean score 4.6) which obtained first rank. Tunic D₈ (mean score 5.2) was most preferred for the embellishments used. Both D₅ and D₈ tunics were most preferred for overall appeal. Quoted selling price of prepared tunic D₅ was observed as adequate by most of the respondents (76.67 %). Probable profit margin possible on selling tunics were estimated from minimum 20.40 per cent to maximum 26.67 per cent. Mass production of tunics can reduce the cost of production.

■ **KEY WORDS:** Tunic, Inlay work, Motifs, Preferences, College-going girls

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