

Designing of bolero jackets with abstract motifs

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■ **ABSTRACT :** The present study was undertaken by the investigator to add a new range and interesting ideas which can break monotony and give a touch of novelty in designing of bolero jackets using abstract motifs. Bolero jackets contribute to create a variety of styles which can provide a different look with fashion needs. Thirty abstract motifs were collected and best 5 motifs were selected for the designing of bolero jackets. Various types of designs were prepared using different features for bolero jackets. Finally, five designs were selected to construct prototypes on the basis of consumer preferences. Selected motifs were digitally printed on bolero jackets. Then prototypes were constructed and evaluated. Developed garments were successful to achieve the objectives of the study. All prototypes were liked by the respondents. Thus, the designing of bolero jackets was found very creative and useful for consumers. Present study has fulfilled its objectives with high performance of appreciation.

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