

# Effects of lockdown over consumer behaviour and consumption practices covid-19: Pandemic review

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■ **ABSTRACT :** This review paper deals with the global studies of how consumers have been affected at a global level during past pandemics and how they are coping with the current pandemic of COVID-19 in world and in India. A relationship has been tried to be established of how situations and preparedness have been changed during pandemics in parts of government policies and consumers themselves. Lockdown has impacted the change in behavior among many consumers in different attributes of life like in electricity consumption, food habits and lifestyle factors. Agricultural sector has been widely impacted due to the lockdown and different farmers growing varied crops have been influenced differently.

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■ **KEY WORDS:** Effects of lockdown, Consumer behaviour, Consumption practices, Covid-19

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