Research Article

Impact of information technology in improving the management of dairy co-operative societies in Jaipur district of Rajasthan

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SUMMARY : The information technologies helps in providing improved services to rural population and empowers them through access to information as well as in generation, acquisition and dissemination of knowledge. The present study was conducted in Jaipur district of Rajasthan. From the Jaipur dairy two chilling centres were selected and from each selected chilling center three milk collection routes were selected randomly. From the 6 computerised and 6 non-computerised DCSs, a total sample of 120 milk producers was selected for the present investigation. There was a significant difference between the non-computerised and computerised DCSs in provision of timely information. The highest difference was found in availability of computer training (60.07%), print out of the detailed information on transaction along with grand total obtained daily (62.68 %), elimination of manual register for data and information storage (63.54%). whereas the lowest difference was found in Information of inoculation day with farmers payment slip (28.30%) and production of information with maximum economy (45.45%).

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