



RESEARCH NOTE:

Enhancement of economic status through Entrepreneurship - A case analysis in honey processing

■ P. Ravindra Kumar, S. Senthil Vinayagam and K. Akhila

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SUMMARY : Over 70 per cent of India's population lives in rural areas and depends on agriculture for their livelihood. Due to reduction in generation of income from agriculture sector, the rural population has led to migration. It can be controlled by generating meaning full employment opportunities in rural areas through encouraging entrepreneurial activities. The present study was conducted to know whether the economic condition of trainees have enhanced after attending training on honey processing at Rural Technology Park, National Institute of Rural Development-Panchayat Raj (NIRD and PR), Hyderabad, Telangana, India. The trainees' occupational status and monthly income has been enhanced after training from 10 to 40 per cent of self-employment and 15-50 per cent of income has increased, respectively. From the study it can be deduced that purchasing power of the people rises by proposing income generating opportunities to the people in villages.

KEY WORDS:

Enhancement,
Economic status,
Entrepreneurship

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Author for correspondence :

S. Senthil Vinayagam
National Academy of
Agricultural Research
Management, Hyderabad,
(Telangana) India
Email: ssvianyl@rediffmail.com

See end of the article for
authors' affiliations