## Development of products for promotion of breastfeeding and complimentary feeding

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Breastfeeding and complimentary feeding is the way to provide the nutrient to the infant for the growth and development. The objective of the study was to develop the products and calculate the nutritive value of the product for the breastfeeding and complimentary feeding. In this study the ingredients for the development of products were collected from the local market of Udaipur city. Acceptability of the products will be assessed on 9-point Hedonic scale with the help of selected panel of judges. Two products were developed; one for the breastfeeding and one were for the complimentary feeding. The selected panel of judges accepted the products. The products were rich in nutrients such as energy, protein, fat,  $\beta$ -carotene, iron and calcium. This work has provided information about products for promotion the breastfeeding and complimentary feeding and also the nutrients content of the products. The nutrients rich products such as protein,  $\beta$ -carotene, iron and calcium are essential for the promotion of breastfeeding and complimentary feeding.

Key Words: Breastfeeding, Complimentary feeding, Nutrient

**How to cite this article:** Mishra, Sunidhi and Lakhawat, Sarla (2019). Development of products for promotion of breastfeeding and complimentary feeding. *Food Sci. Res. J.*, **10**(1): 45-48, **DOI: 10.15740/HAS/FSRJ/10.1/45-48**. Copyright@ 2019: Hind Agri-Horticultural Society.

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