



RESEARCH PAPER

An economic analysis of production and marketing of cauliflower in Bilaspur district of Chhattisgarh State

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Abstract : The study was conducted in Bilaspur district of Chhattisgarh in the year 2014-15 to analyse the production and marketing of cauliflower with a sample size of 154 farmers and 30 intermediaries from 4 blocks of the district. The study found on an average cost of cultivation of cauliflower Rs. 50573.84 per ha. The lowest cost of cultivation was observed at small farm as Rs. 48964.52 per ha while highest at large farm as Rs. 52104.68 per ha. Hired human labour cost maximum share as 20.18 per cent to total cost of cultivation. Cost A_1 was observed Rs. 21653.84 per ha. The net return on Cost A_1 was Rs. 1169.06 per q and Rs. 154100.06 per ha. The overall B:C ratio was estimated 3.48 for cauliflower production, minimum at marginal farm *i.e.* 3.26 and maximum at medium farm as 3.75. There were two marketing channels identified Channel I: Producer to Consumer and Channel II: Producer to Commission agents/retailers to consumer. The channel I was found most efficient as 39.85 per cent as compare to channel II *i.e.* 14.52 per cent. Monkey's nuisance was appeared as most common problem in study area.

Key Words : Economic analysis, Production, Marketing, Cauliflower

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