



RESEARCH PAPER

Food consumption pattern in urban areas

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Abstract : Food is the most basic necessity of any living person or creature. The urban areas of the world have shown tremendous changes in food consumption habits due to access of globalisation. The consumption behaviour of Indian urban society has changed drastically. On the basis of multiple changes in consumption pattern, the present study aims to understand the food consumption pattern of two urban areas which are the most opposite district financially, with Mewat urban being the lowest per capita income district of Haryana and Gurugram urban, the most financially rich area with highest per capita income. The journey of the study was to access and evaluate the expenditure pattern in these two areas on the basis of different income levels. 240 respondents, 120 each from Mewat and Gurugram urban, were selected for assessing expenditure pattern using stratified random sampling technique. The results stated the maximum expenditure by the Mewat urban people was on dairy products whereas the maximum expenditure by the Gurugram urban was on the cooked food.

Key Words : Consumption, Expenditure pattern, Per capita income

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