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A REVIEW

Motivation: An approach for employees

Preeti* and Vandana Verma

Department of Family Resource Management, Chaudhary Charan Singh Haryana Agriculture University, Hisar (Haryana) India (Email: preetidudi@hau.ac.in)

Abstract : Employees are the key elements of any organization. The motivated employees are keen to display the artistic picture of the organization by accomplishing better perspective and executing greater results. Motivation refers to the reasons that underlie behavior; that is characterized by willingness and volition. Intrinsic motivation is animated by personal enjoyment, interest, or pleasure, whereas extrinsic motivation is governed by reinforcement contingencies. Employee motivation is extrinsic motivation. In the era of globalization; the companies are facing heavy competitions and working within high pressure and tense working environment and to tackle the pressure employees needs to get motivated and activated. The capabilities of increasing productivity and enhancing working skills of individual, groups as well as organization with the help of different guidance and theories to accomplish high performance and increasing driving capacity of the organization. The work-life balance, career goals and stress management aspects are needed to be deployed to engage employees in the organization by motivational approaches.

Key Words : Motivation, Work-life balance, Approaches, Productivity, Stress management, Guidance

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