



RESEARCH PAPER

Adaption and development of designs inspired fro *Warli* art and its application on apparel products through different embroidery stitches

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Abstract : India has always been known as the land that portrays cultural and traditional vibrancy through its conventional arts and crafts. The word “*Warli*” is derived from *Warla*, meaning ‘piece of land’ or ‘field’. *Warli* paintings are the paintings from Maharashtra. *Warli* strongly reveals the skilled abilities of its local artisans and the prosperous cultural heritage of the state. It represents the religious sentiments and social-cultural traditions of the region as well as the collective experience of the artists inherited through many generations and the expression of the historic events, with which the places are marked. Various attempts have been made in this regard by different agencies to preserve warli design in the form of cards, paintings, stickers etc. Besides this, work has also been undertaken in the direction of adaptation of *Warli* motifs to create design base for application in textile designing through different techniques. *Warli* motifs were adapted for center design and border design. Total thirty motifs were developed keeping in mind their suitability for articles like Mask, Kurti, Plazzo and Dupatta. Developed design sheets were subjected to visual evaluation for selection of one best design in each category by the panel of thirty respondents to find out the suitability of the developed designs. Finally four products were prepared by using selected designs and these prepared products were highly appreciated by the respondents.

Key Words : *Warli* motifs, Development of apparel products, Embroidery stitches

View Point Article : Gupta, Mohini, Kumari, Arti and Patel, Ritu (2023). Adaption and development of designs inspired fro warli art and its application on apparel products through different embroidery stitches. *Internat. J. agric. Sci.*, **19** (2) : 411-415, DOI:10.15740/HAS/IJAS/19.2/411-415. Copyright@2023: Hind Agri-Horticultural Society.

Article History : Received : 07.02.2023; Revised : 07.03.2023; Accepted : 04.04.2023