RESEARCH PAPER

Perception of rural youth towards agriculture as an occupation

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Abstract : The present investigation is conducted in Marathwada region of the Maharashtra state during 2022-2023 with the objective to study "Perception of rural youth towards agriculture as an occupation". One districts namely Beed was selected randomly from Marathwada region. Three talukas from Beed district and five villages from each talukas were selected randomly for the study. From each selected village, ten rural youth were selected randomly who was able to express their views on agriculture as an occupation, which comprising total sample of 150 respondents were considered for the study. An Ex-post-facto research design was followed for the study. Data was gathered using a well-structured interview schedule created with the study's objectives in mind. The collected data was analysed, classified and tabulated. Statistical tools such as frequency, percentage, mean, standard deviation, and co-efficient correlation were used to interpret findings and draw conclusions.The findings shows that detailed analysis of dependent variable indicated that majority of rural youth had medium level (72.00%) of perception towards agriculture as an occupation followed by low (16.67%) and high (11.33%).

Key Words : Rural youth towards agriculture

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