



RESEARCH PAPER

Relationship between socio-personal, economic, communication and psychological characteristics of tribal youth with their training needs in selected enterprises

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Abstract : The Ministry of Human Resource Development (1985) considers “youth group” in India as the person under the age group of 15 to 35 years. Tribal youth refer to the youth community belonging to the age group of 15-35 years and have commonality in terms of name, culture, dialect, territory and taboos. Identifying the training needs is the first step of any training programme for a specific target group. The training for tribal youth could serve as an effective tool for developing positive attitude with improved confidence and greater willingness towards agricultural enterprises. The study showed that socio-personal, economic, communication characteristics like age, family size, marital status, social participation and occupation had positive and non-significant relationship with the training needs. Whereas, gender had negative and non-significant relationship with the training needs. Education had positive and highly significant relationship with the training needs. Participation in off farm activities, information seeking behaviour, mass media exposure, decision making ability, Achievement motivation, attitude of tribal youth towards agriculture and risk preference had positive and significant relationship with the training needs.

Key Words : Relationship, Socio-personal, Economic, Communication, Psychological tribal youth, Training needs

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