



RESEARCH PAPER

Knowledge, adoption and attitude of cluster frontline demonstration farmers in adoption of chickpea production technology in Malwa Plateau Agro - Climatic zone of M.P.

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Abstract : The present study will be under taken in the Malwa Plateau Agro-climatic zones of Madhya Pradesh. The KVKs conducted a many numbers of Cluster Frontline demonstration on chickpea crop. Chickpea crop will be selected as under all pulse's crops chickpea covers highest area and it is one of the most important pulse crops grown of Malwa Plateau Agro-Climatic Zone of Madhya Pradesh. The hill region constitutes about 14% in the Malwa plateau. List of villages where CFLD pulses programme is being implemented from last five year was taken from the respective KVKs. One village at nearest vicinity and one village at remote vicinity from each KVK was selected for the present study. Two villages from each KVK were selected. Thus, total eight villages were selected for the study. The design of research is the most important and crucial aspect of the research methodology. It is the entire process of planning and carrying out the research. To seek the answers for the research question, an ex-post facto research design was used to explore or search through a problem or situation to provide insights and understanding in the investigation.

Key Words : Knowledge, Adoption, Attitude, Production technology

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