



RESEARCH PAPER

Role performance of farmer producer company members

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Abstract : The present study “Role performance of farmer producer company members “ was conducted in Amravati district of Warud and Morshi tahsil has been selected as it has a larger active farmer producer companies. The Ex post facto design was used in the present investigation. The present study was carried out in the Amravati district of the Vidarbha region. to know the role performance of farmer producer company members. There are five farmer producer companies selected: Krushnarpan farmer producer company, Krushiarpan farmer producer company, cotton bee farmer producer company, Hardika farmer producer company, Shramajeevi farmer producer company. There are 120 members selected from from these five companies. 24 members were selected from each farmer producer company. All members were selected purposively for study. *i.e.*, 24 members were selected from each farmer producer company. The data was collected by personally interviewing the respondents with the help of the presented structured schedule. The collected data was first tabulated, and then mean, frequency, standard deviation, and correlation were employed for interpretation of the findings. The characteristics of the members, namely age, education, land holding, occupation, annual income, co-ordination ability, extension contact, economic motivation, cosmopolitnness, risk preference, training received were studied as independent variables. The role performance of members was studied as the dependent variable.

Key Words : Farmer producer company, Role performance, Members, Advisory, ATMA, Respondent, Training

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