

Study on personal, socio-economic, communication, situational characteristics and constraints of adopting recommended practices of *Kharif* groundnut growers in Saurashtra zone of Gujarat

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ABSTRACT : Groundnut is considered as the world's fourth largest source of edible oil and third most important source of vegetable protein. It is also a major oilseed legume crop in India and meets about 30 per cent of the edible oil requirements in the country. Groundnut is a principal crop of the Saurashtra region of Gujarat State. It is grown so extensively since 1910. There is a wide gap exists between average yield of common farmers and actual potential yield. The study was conducted in the South Saurashtra Agro-Climatic Zone of Gujarat State. The study was conducted under ex-post facto research design. 4 talukas were randomly selected, from each selected taluka three villages were selected randomly. Thus, 12 villages were selected. Total 120 respondents, 10 respondents from each selected village were selected by using multistage random sampling technique with a condition that the farmers have cultivated *Kharif* groundnut at least since last two years. Important constraints faced by farmers are High price of chemical fertilizers, Less supply of electricity, High price of improved and hybrid seeds, High cost of threshing and harvesting as well as high cost and lack of skilled labours. And important remedies to overcome it are Remunerative price of the product should be made available; the projects for increasing availability of irrigation water should be implemented.

KEY WORDS : Adoption, Groundnut, Characteristics, Constraints, Suggestions

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