



Research Paper

Determinants of papaya market supply in Bilaspur district of Chhattisgarh

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ABSTRACT : The determinants in marketable supply of papaya reveals that land holding of farmer, educational level of house hold and experience in papaya production was found significant and contributed to marketable supply of papaya was 5.13, 28.85 and 3.77, respectively. Distance to market have negative impact to marketable supply of papaya and found to be negatively significance (-0.96). The family size has also been found negative effect to marketable supply of papaya and contributed to -3.18, which was found to be non-significant.

KEY WORDS : Supply chain, Producers, Consumers, Marketing

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