



Research Paper

Socio-economic analysis of fishermen and analysis of inland fish marketing in Varanasi region of U.P.

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ABSTRACT : Study was conducted in Varanasi District of UP in 2006. For the study, 65 fish farmers (small, medium and large) were chosen and their responses analyzed. Since fish produced on sample farm is highly perishable in nature after fishing, fish can not keep fresh in normal condition for longer duration so there was no significant difference in marketable and marketed surplus. Price of fish varied with the level of demand and supply in the market. Farmers were found in crunch so far profit is concerned. Presence of middle man in the process of marketing was found in abundance.

KEY WORDS : Socio-economic analysis, Inland fish marketing

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INTRODUCTION

Fisheries are a sunrise sector of our economy. Fisheries have been playing an important role in the Indian economy by its contributions to employment generation income augmentation, foreign exchange earning, providing food and nutrition security. The role of fisheries sector have been increased The stakeholders involved in the supply chain of inland fish catch and marketing include the fishermen, mandali/mandi, wholesaler, dealer, retailer and consumer (Fig. A).

The inland catch in some areas is sold to the 'mandali/mandi' (fishermen co-operative society). The 'mandali/mandi' has yearly contract with the wholesale sellers. Wholesale sellers collect the fish from 'mandali/mandi' and dispatch it to the big markets mainly in north India and West Bengal by trains of refrigerated vans. In certain cases, it was observed that most of the small fishermen sell their catch in the local market in the nearby village markets. The main objectives of the study are as:

- To study the socio- economic feature of the fish farmers.
- To study the different marketing channels, marketing cost and margin per quintal of fish.

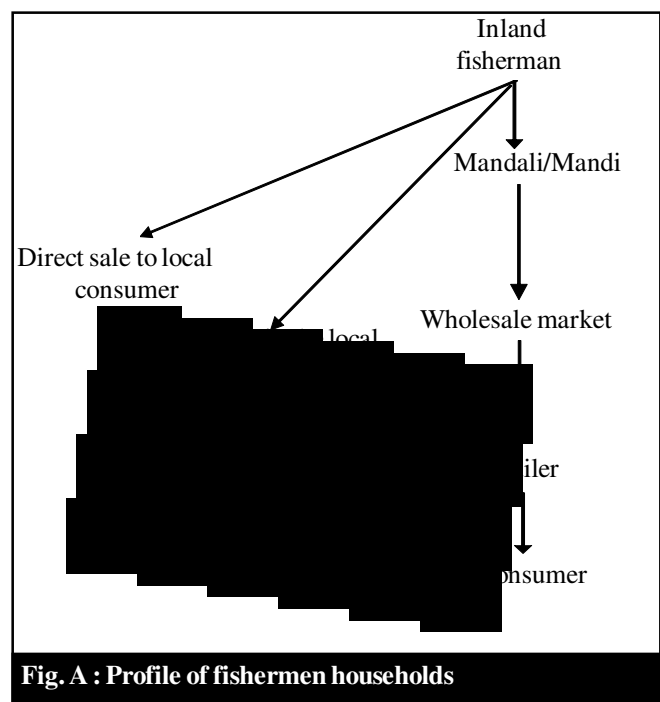


Fig. A : Profile of fishermen households