



A Case Study

Export potential of guar seed and its derivatives from India : Problems and prospects

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ABSTRACT : Based on the reviews and analysis, the study finds that the export potential for guar products in India is immense. Though, the production of guar seeds in India is meeting the expectations of the quantity demanded for exports, still it is lagging behind to make use of its full potentials because of the major problems faced by the sector. The low productivity, inconsistent production caused by wide fluctuations in rainfall, non-availability of high yielding and drought-resistant varieties of guar seed and lower seed replacement ratio are adding to the fluctuations in production and yields of the crop. Therefore, the study suggests that, the emphasis has to be given for promotional programmes to augment the area under guar cultivation, adopting improved production technologies and suitable improved varieties to improve production and productivity of guar seeds is necessary for stabilizing the productivity of the guar seeds. Providing crop insurance schemes for guar cultivation to protect the producers from price fluctuations and appropriate measures are taken to augment and stabilize the export earnings from guar seeds and its derivatives in India would improve the sector to the full potential.

KEY WORDS : Guar seed, Export potential, Area, Production, Yield

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