



A REVIEW.....

# Role of mobile application in animal husbandry development

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**ABSTRACT.....** Formerly, extension was only related to extension agent and clients and within boundary of traditional tools, which were not sufficient to reach out each and every corner of the country. The fastest growing mobile phone users overcome this and soon then mobile apps took over the place and are having a major role in progress of rural and urban people. Due to mobile application dissemination of knowledge has become easy for the farmers. Researchers found that due to mobile application the knowledge level of people regarding agricultural practices has been increased. Various application developed for animal husbandry and agriculture contains information like feeding and housing management of animal, problems and solutions related to reproduction, various diseases and their prevention, crop advisory, weather etc. It helps the farmer for improvement in practices and management which is time saving and economical. Mobile application have various advantages like offline access, overcomes language barrier, push notifications etc. which makes mobile apps a more efficient tool to disseminate new technologies and information through text, videos and audios. Farmers are getting benefits of mobile application like better access to extension services, financial services, market link etc.

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