



Correlation effect of entrepreneurial behavioural components in dairying

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Abstract : The study was conducted in four northern districts of Tamil Nadu to assess the characteristics of entrepreneurial behaviour. A sample of 120 dairy farmers was selected randomly from selected blocks of the districts and the information was collected through structured interview schedule. The study revealed that entrepreneurial behaviour had positive and significant relationship with socio-personal variables *viz.*, education, dairy farming experience and social participation, socio-economic variables *viz.*, annual income, land holding, livestock possession and milk production and socio-psychological variables *viz.*, extension participation, scientific orientation, attitude towards dairy farming and knowledge of farming enterprise. The extension agencies should aim at manipulating these variables to their advantage for promoting entrepreneurial behaviour among farmers and upliftment of socio-economic condition of the dairy farmers.

Key words : Dairying, Correlation between entrepreneurial behaviour

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