

Research Paper :

## Tools to fashion an impression of art on formal kurties

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### ABSTRACT

The desire for introduction beauty and grace in apparel existed since stone age. Apparel reflect outward symbol of a person's attitude, behaviour, interests, taste etc. Fashion determines the style and create an overall state of harmony and stability. Amongst the craft of textiles embroidery occupies a significant place. The present study revolves around designing and developing a collection of Kurties taking tools as a main motif and adorning it. A study of "Tools" were carried out and these were then adapted into their original and stylized forms creating a whole collection. Keeping in view the avant grade young women who are fashion leaders we have design a collection. Because western paintings and sculpture had been representational for so much of their history, artists who began to make abstract are in the early 20th century thought that they have discovered, something radically new. Theme is Tools to Fashion – "An Expression of Art on Formal Kurties". Fabric related is raw silk and colors used are Orange Valley, Paper Ash, Chocolate Bowl, Grass hopper, Mango Orchard, Kerosene Well, Wild Berries, Bitter Green, Red Dew, Insect Line, Metallic Green and Copper Vessel. A collection of 6 Kurties along with 2 capelets has been designed using tools motifs and tools itself.

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**Key words :** Fashion, Impression of art, Kurties

Social psychologists have long been cognizant of the great variety of human behaviour. A possible explanation of such diversity is that people often adjust their behavior to changing situations. Awareness of situational conditions can be noted by certain visible cues of which clothing is one of the most important.

Thus, for example, every change in a significant life situation birth, entering school, graduation from school, getting a job, marriage, parenthood, and even death requires a change of wardrobe. Even in the course of daily life, situation after situation requires difference dress to facilitate and symbolize the situational changes.

The objectives of the study was to review the contours and details of different tools by various sketches, to convert the drawing of the tools into stylized textiles motifs, to embellish designed formal kurties by judicious placement of stylized tool motifs, to create a whole collection of formal kurties including 6 garments and evaluate the kurties by the college going females.

### Significance :

"What we do and how we live, Its fashion that makes us all perceive, *Fashion is forever, but trends will be new*".

This study has been done to break the monotonous trends. In this study the designer is very fascinated by the tools and young females desires for the silhouettes. So the tools are reformed into the stylized motifs and are

then transferred on the designer kurties with various forms of embellishments like sequins, beads, stones, small tools, patches, appliqué and different embroidery stitches.

Our strength lies not only in the ability to produce number of kurties at the cheapest price but also in giving to garments that priced touch of texture and embellishments. This is written to be an introduction to the mesmerizing world of Indian fashion, gives a snap shot of the best and brightest collection of designed Kurties.

### METHODOLOGY

The present study titled *Tools to fashion – "An impression of art on formal Kurties"* was an attempt to create a new range of Kurties using tools as the textile motifs on raw silk fabric for the college going females.

To fulfill the objectives of the study methodology comprising of Documentation, market survey, designing, selection of judges, selection of design, construction of fabric and color, construction of kurties (Pattern development, cutting of fabric and stitching) and evaluation of kurties aspects were framed.

### FINDINGS AND DISCUSSION

The present study titled "Tools to Fashion- An expression of Art on Formal Kurties" was an attempt to create a new range of Kurties using tools as the motif on raw silk fabric for the college going girls.



Fig. 1 : Sketching of different tools



Fig. 2 : Specification



Fig. 3 : Design style no. 1



Fig. 4 : Design style no. 2



Fig. 5 : Design style no. 3

The study was carried out in 6 steps for which the result have been analyzed in the present chapter.

**Documentation :**

The study was conducted to gather the information about different tools having varied shapes like spanners, nuts, bolts and key and their sketching was done in pencil shading and color medium.

The investigation consulted various magazines, books on tools, which could give the various ideas and information related to tools. Ideas were also borrowed by observing fashion shows and readymade garments. Taking inspiration from contours and details of the tools we have reformed them. The simple drawings of tools were developed into stylized and abstract forms and then developed textile paints using these motifs. Today designers pick up motifs from traditional art and

incorporates with embroidery and printing work. It was totally a new concept of introducing tools as a textile motifs in the fashion world for young females.

#### ***Selection of design:***

Judges were taken from G.D.M. Girls (PG) College, Modinagar for the selection of design, 30 sketches of the tools were shown and out of them 15 designs were selected as a textile motif to be represented on kurties with various embellishment.

#### ***Selection of fabric and color:***

Cotton, Khadi, silk, raw silk are the classics and in vogue in the fashion world. The most preferable one was raw silk. This fabric is the combination of cotton (Warp) and silk (Weft) yarns. Cotton has the absorbency power which gives comfort while silk has the highest strength and gives a royal and shiny appearance.

Orange Valley, Paper Ash, Chocolate Bowl, Grasshopper, Mango Orchard, Kerosene Well, Wild Berries, Deep Forest, Red Dew, Insect Lime, Metallic Green, Copper Vessel colors.

#### ***Construction of kurties :***

##### ***Pattern development:***

Firstly, paper patterns were developed according to the selected designs so that no confusion was created at the time of cutting and stitching.

##### ***Cutting of the fabric:***

Secondly, paper patterns were traced on fabric and cutting was done along with all the markings.

##### ***Stitching :***

After cutting garments wasted by following the essential markets mention on the paper pattern.

#### ***Placement of the designed motifs on the garments :***

Development of the specifications were done according to the requirement of preferable silhouettes and designs. The placement of these designed stylized motifs were done according to these silhouettes which may give an aesthetically interesting appeal.

Once the motifs are drawn on the kurties they are then embroidered, painted with fabric colors and over it the work of sequins, beads and small tools are done by embellishing the motifs.

#### ***Evaluation of kurties :***

Kurties were evaluated by 20 college going girls of G.D.M. (P.G.) College, Modinagar for which evaluation sheet was prepared.

#### ***Conclusion:***

Thus it can be concluded from the above study that Tools to Fashion- "An impression of Art on Formal Kurties" helped in finding new parameters in field of designing range of kurties for college going girls. Combination of different sketches of tools with raw silk resulted in novel and unique. Which could be transformed into a large scale commercial production.

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